RETAIL INTERNET MINIMUM ADVERTISED PRICING (MAP) POLICY

Effective: March 2021

To protect and promote our brand and reputation for providing high-quality products, Yerba Prima has established these Authorized Retailer Terms & Conditions, effective immediately, which apply to authorized retailers of Our Company's products (the "Products"). By purchasing our products for retail sale, you ("Retailer") agree to adhere to the following terms.

No e-commerce sales are allowed without our written permission.

3rd Party Marketplace Sites: Retailers ARE NOT allowed to sell on or though any other website(s) including third-party marketplace websites such as Amazon, eBay, Jet, Sears, Rakuten or Walmart, without written permission from our company.

Retailer shall sell Products solely to end users of the Products. Retailer shall not sell to anyone a quantity of the Products greater than that generally purchased by an individual for personal use.

Promotions and final sale prices within a physical retail location are not affected by the MAP Policy.

Our Company reserves the right to terminate sales of any of its products to any reseller that fails to comply with this MAP policy.

In the event our Company chooses to discontinue an item or initiate a promotional price program, our Company may elect to modify or suspend the MAP Policy with respect to the affected products.

Internet Reseller understands that multiple accounts with our Company under different business names, but under the control of a parent corporation or owner are not permitted.

By purchasing our products for retail sale, the Retailer is agreeing to adhere to these terms and conditions.

DIETARY FIBER POWDERS	Size	Suggested	Wholesale	Min.
		Retail Price	Price	Advertised Price
Daily Fiber Formula	12 oz powder	\$14.45	\$8.65	\$14.45
Daily Fiber Formula-Orange Flavor	16 oz powder	\$14.79	\$8.87	\$14.79
Colon Care Formula	12 oz powder	\$15.99	\$9.57	\$15.99
Fiber Plus Senna Powder	12 oz powder	\$15.59	\$9.35	\$15.59
Soluble Fiber Formula	12 oz powder	\$14.79	\$8.87	\$14.79
Psyllium Husks Powder	12 oz powder	\$14.99	\$8.98	\$14.99
Psyllium Whole Husks	12 oz whole husks	\$14.99	\$8.98	\$14.99
Organic Moringa Powder	10 oz powder	\$18.99	\$11.35	\$15.99
DIETARY FIBER CAPS				
Daily Fiber Caps	180 capsules	\$15.99	\$9.57	\$13.99
Colon Care Caps	180 capsules	\$16.95	\$10.23	\$14.99
Fiber Plus Senna Caps	180 capsules	\$15.99	\$9.59	\$13.99
Soluble Fiber Caps	180 capsules	\$13.99	\$8.39	\$12.99
Psyllium Husks Caps	180 capsules	\$14.99	\$8.98	\$13.99
Psyllium Husks Veg Caps	180 capsules	\$15.99	\$9.57	\$13.99
Moringa Veg Caps	180 capsules	\$17.99	\$10.75	\$14.99
Activated Coconut Charcoal Veg Caps	60 capsules	\$13.99	\$7.99	\$12.99

ORGANIC PSYLLIUM PRODUCTS

Organic Psyllium Whole Husks	12 oz whole husks	\$15.99	\$9.58	\$15.99
CLEANSING & DETOX				
Women's Renew Internal Cleansing System	box	\$29.95	\$17.97	\$21.99
Men's Rebuild Internal Cleansing System	box	\$29.95	\$17.97	\$21.99
Great Plains Bentonite - Detox	pint	\$13.95	\$8.35	\$13.95
Great Plains Bentonite - Detox	quart	\$20.95	\$12.50	\$19.99
Great Plains Bentonite + Herbal Detox	60 capsules	\$19.99	\$11.99	\$15.99
Tampico Skin Brush	brush	\$14.99	\$8.99	\$12.99
Shower Brush & Soap	brush	\$18.99	\$11.50	\$15.99
Shower Brush	brush	\$13.99	\$8.65	\$12.99
Shower Soap	soap	\$4.99	\$2.95	\$4.99
Womens Renew Caps	90 capsules	\$14.95	\$8.97	\$12.99
Mens Rebuild Caps	90 capsules	\$14.95	\$8.97	\$12.99
SPECIALTY FORMULAS				
Yerba Super Turmeric	60 capsules	\$29.99	\$17.99	\$21.99
Odor Cleanse - Breath & Body Caps	50 capsules	\$13.99	\$8.39	\$12.99
Liv-Cleanse Formula	60 tablets	\$15.95	\$9.57	\$13.99
Echinace Caps Extra Strength	30 capsules	\$13.95	\$8.37	\$12.99
Ginkgo Extra Strength	50 capsules	\$29.95	\$17.97	\$21.99
Bilberry Extra Strength	50 capsules	\$32.99	\$19.79	\$22.99
Milk Thistle Extra Strength	50 capsules	\$19.95	\$11.97	\$15.99